



EXPERIENCE

ART DIRECTOR // DESIGNER. Managing multiple, concurrent projects from concept to completion while remaining consistent with the strategic goals of the client and creative goals of the brand on tight advertising deadlines. Working with internal and external teams and vendors to produce final product. Brainstorming and presenting work in progressing stages (sketch, digital, finished) to clients and creative management. Resolving strategic and creative issues. Executing concepts to finished art or directing illustrators and production artists to execute the vision. Attending press checks, photo shoots, meetings, and other travel as necessary.

PRODUCTION ARTIST // ILLUSTRATOR. Working independently or with Art Director or Creative Manager to execute finished, polished artwork for release, including page layout, retouching photos, creating effects, or illustrating new artwork as necessary. Exercising precision, skill, and proficiency with current trends and software releases on tight advertising deadlines.

WEBSITE DESIGNER // MANAGER. Concepting and executing user interface, elements and other content to be used on the web using a combination of HTML, CSS and PHP. Implementing designs to conform to current web standards, cross-browsers and platforms, and strategically planning for future extensibility of the site. Maintaining and updating the flexible, evolving online medium as needed. Managing social media, community aspects and team members.

SKILLS

CREATIVE EXPERTISE.

- Identity // Brand Design
- Print & Layout Design
- Iconography & Logos
- Concept & Development
- Illustration
- Digital & Traditional Drawing/Painting
- 3D Concepting
- Web Design & Maintenance
- Photo Retouching & Manipulation

SOFTWARE EXPERTISE.

- Adobe Creative Suite 5
- PhotoShop CS5
- Illustrator CS5
- InDesign CS5
- DreamWeaver CS5
- Corel Painter 11
- Quark Xpress
- Maxon Cinema 4D
- HTML, CSS, Wordpress, MS Office & more!

HISTORY

GONINTENDO.

Telecommute. Hampton, New Jersey.
Managing Editor & Site Manager.
Web Designer; Development Lead; Writer.
November 2005 - Present.

BEST BUY (IN-HOUSE AD AGENCY).

Corporate Campus, Richfield, Minnesota.
Designer, Brand Design & Integration.
Art Director/Production Artist, Print Advertising.
September 2003 - November 2008.

INDEPENDENT CONTRACTOR.

Minnesota; San Francisco, California.
Freelance design services for local and North American businesses; various media.
January 1996 - Present.

HOME TOWN INFO, INC.

Eden Prairie, Minnesota.
Web Designer, online media.
Graphic Artist, print media.
May 2000 - November 2001.

EDU

ART INSTITUTES INTERNATIONAL OF MINNESOTA.

Minneapolis, Minnesota.
AAS, Computer Animation degree program.
Course work included Drawing, Painting, Design, Typography, Multimedia, Animation, and General Education classes.
Finished September, 1999.

HOLDINGFORD HIGH SCHOOL.

Holdingford, Minnesota.
Diploma, with honours.
Course work included 4 years of elective Art, English, Mathematics, Social, Science, and required General Education classes.
Graduated June, 1997.